The Munford High School Band Boosters met on Monday, January 12, 2015 in the Munford High School Band Room. President Chris Hacker brought the meeting to order at 7:03 p.m., all executive officers were present. Mr. Trobaugh was in attendance.

Standing Reports:

The secretary's report was first on the agenda. Keith Kutz made the motion to dispense with the reading of the December minutes as they are posted to the band website. The motion was seconded by Christy Renfrow and passed with none opposed.

The treasurer's report was then presented by Teresa Schelly and was available on the back of the agenda.

Questions:

- Is the fundraising total profit correct? Profit was incorrect. The amended amount was given during the meeting \$20,174.75.
- Rick Keenan made the motion to accept the treasurer's report as written with the verbal correction on fundraising profit. The motion was seconded by Keith Kutz, none opposed. No further discussion. Motion passed. A copy of the budget is available upon request to members of the Band Boosters only.

Old Business:

<u>Macy's Committee:</u> Tina McKinney & Pam Ethridge are committee leads with an approved \$10k budget and approval to move forward on Macy's specific fundraising efforts.

New Business:

Winter Guard - Christy Renfrow

Schedule:

- o February 21 Southaven High School
- February 28 Collierville High School
- o March 7- Houston High School
- o April 11 University of Memphis

Potential to Host Winter Guard/ Drum Corps Show - Christy presented the idea to host a winter guard competition at the high school March 21, 2015 with profits going to the Macy's Fund. The biggest opportunity to generate funds would be through concessions and merchandise. This is labor intensive event needing a large number of student and adult volunteers. Volunteers needed to run errands, setup, break down, traffic control, cleanup and help at elementary school as well as concessions and hospitality room. We have never hosted an event before and need everyone to pitch in. This would be an all-day, 14 hour event. Needed are a minimum of 52 student volunteers for both high school & elementary school. (Students can earn service hours) The hospitality room needs potluck items. If you are interested in cooking a dish or volunteering for the event, contact Christy Renfrow.

Question: What is the estimated cost? No idea. The entry fees would pay for judges; we would need "generic" guard merchandise and concession items to sell. The guard committee is working on finding door prizes and a rifle/flag spin-off and many other details.

Mike Guetschow made a motion to pursue the winter guard/ drum corps show for March 21. Rick Keenan seconded the motion.

Question: With the event so close to date and with the next meeting not until February can coordination be done online? There will most definitely be email correspondence with the wheels starting in motion at this meeting. January 12, 2015

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Chris Hacker asked if there was enough interest in hosting and volunteering for the event by a show of hands. The profit would go toward the Macy's fund. There was a majority show of hands. No further discussion. Motion passed.

Fundraising Chair – Brook Jones

There is an order form from coupon books that was turned in with no name. Please check your student's charms account to see if they were properly credited. Please contact Brook at Fundraising@munfordband.com if you think it was your child. Also books were turned in at the last bake sale with no name and this person needs to contact Brook to get proper credit.

Thank you to Jodi White and the team who helped at the Christmas bake sale.

Go eat night at Dairy Queen is Tuesday, January 13 from 6-9pm. A portion of sales will be given to the band. Upcoming fundraising events: April 4, Easter bake sale at Walgreens, strawberry sales and Dominos card.

Question: How much was made at McAllister's? \$210

Brent Barr stated there will be a DVD of this marching season available for sale soon. 125 copies sold last season. Orders will be taken soon for anyone interested in purchasing.

<u>Policy for Non-Sufficient Funds</u> – Any account that submits 2 checks that are returned for non-sufficient funds will no longer be able to submit payments of any kind by check. Payments for those accounts will be made by cash, money order or credit card.

<u>Band Fees</u> – The school prevented early release of delinquent accounts over \$100. 149 families are delinquent at the time of meeting, 39 are seniors. Any student not up to date on fees; will not travel with the band to Macy's or Six Flags. These are booster sponsored events and are not required by the school. Discussion followed. Payment by credit card is accepted.

Fee Schedule

May 15 – Registration \$100/ \$100

July 19 – Band Camp \$200/ \$150

September 15 – Competition Season \$150/\$100

February 15 – Final Installment \$100/ \$100 (Due before next meeting)

Ad Hoc Committee meeting for next year's fee structure is January 15.

Stephanie Swope asked if you did not receive an email from her, with a charms financial statement, to contact her at <u>cotreasurer@munfordband.com</u>. Out of 215 accounts 30 – 40 emails were undeliverable. Charms statements will be sent on a regular basis to all members with a valid email address. Any fundraising related questions, in regards to charms, need to be discussed with Brook Jones first to resolve any discrepancies before contacting her (Stephanie.)

Macy's Efforts – Updates from Tina and Pam

- Mail outs First round of postcards will be sent out soon to portions of Munford, Atoka and Cordova. These will not go to PO Boxes and businesses.
- o Possible Alumni marching event tentative for July 4
- o Macy's Tee-shirt available for sale soon
- o Pennies for the band setup donation can at local business to collect funds
- o 10 for 20 send flier to 10 people ask for \$20 donation. This flier can be printed and given to anyone to ask to help sponsor your student. 100% goes to student account.

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- Working on commitment letter with a deposit amount and due date for students who want to go to Macy's.
 This must be turned in by the designated date in order to go along with deposit. All band fees and deposits must be paid in order to travel.
- Anyone with a business contact that may want to make an in general donation to the band, with our 501(c)3 status it can be tax deductible. Email contact information and mailing address to macusemunfordband.com.

Questions:

- When will deposit be due for Macy's? We are waiting on the band fee structure to be outlined first but we are looking at March/ April for the deposit due date.
- Is there a separate fee for Macy's outside of the band fees and has it been determined? Yes, whether it is lumped together or separated as two different payments. Each student will have a cost to travel to Macy's. Once our band fees are worked out for next season we will be better prepared to outline the cost. More information will be available at the next meeting. Macy's fundraising may reduce the per child cost depending on the final numbers.
- At one time it was mentioned that there may be a provision for students to participate in the marching band and not attend Macy's. Is that still the case? Yes. Students can still participate in marching band and not signup to go. Our goal is to have everyone participate.
- Are donations for Macy tax deductible for businesses? Some companies do not donate specifically for parades and it may be better to ask for an in general donation.
- Are Friends and Family donations tax deductible? No because it is earmarked for a specific student.
- Will the Friends of Family letter be tweaked to say something about Macy's? Not at this time. If it is printed out just hand write a note stating any amount given will go toward your student's trip to Macy's and then you direct how your Charms funds are spent. The By Laws need to be reviewed to make sure the wording and our intent are the same. At the beginning of the year it was voted to rollover excess charms monies at the end of the season to next year's student accounts.
- When will the 10 for 20 letters be available? It will be posted to the website soon. PayPal will be worked on to include individual students as well as in general donations.
- What is the amount to date in the Macy's account? 50k moved to cover hotel + 10k for advertising & marketing + 4,265 in general donations.
- Has anyone checked into group pricing for flights? Yes and there is no discount for group travel. It is still much cheaper to use buses and less of an issue to travel in New York. Friends and Family can look into their own travel arraignments.

Friends & Family - Updates from Jason Hibbard

- Sales (Entire Balance is Due at time of reservation)

Quad: \$2200.00 (Family of 4 in a room with 2 Double Beds)
 Triple: \$1800.00 (Family of 3 in a room with 2 Double Beds)
 Dbl D: \$1500.00 (Family of 2 in a room with 2 Double Beds)
 *\$750 per person
 *\$750 per person
 \$1500.00 (Family of 2 in a room with 1 King Bed)
 \$1100.00 (Family of 1 in a room with 1 King Bed)
 \$1100 per person

We now have two hotels, the Hyatt where the band will stay and the Westin, with limited room availability. Wi-Fi is not free; parking cost is \$100 and is due at check-in. The Westin parking has in and out access with no extra fee. Breakfast January 12, 2015

cost about\$25. It is recommended to stay at the Westin if you would like to enjoy the total NY experience and to fly unless you are familiar with the area. The path train is easier to get to from the Westin as well. Hotels are within walking distance to the mall and have plenty of places in the surrounding area to eat. Not able to have 5 or more to a room unless it is an infant under 2 years of age. This is due to fire codes. Parents will have plenty of notice if they are chosen to chaperones and have purchased a F/F package. Thanksgiving Dinner will be served in a ballroom at the Hyatt due to the huge interest in F/F packages. The cruise will follow after dinner. 80 rooms reserved for students & chaperones at Hyatt. 30 rooms are available for F/F. 60 rooms are available at Westin for F/F.

Questions:

- Will the band still see Aladdin? Only if funding covers the expense.
- Is trip insurance offered? It is advised for F/F individuals to purchase their own trip insurance, it is not offered with the package.
- When can parent's pickup their child if they are staying in NY? It must be approved by Dr. Fee and the board. A release form must be turned in before the trip (date TBD.) Friday before departure is most likely.
- Is there a designated spot for Munford on the parade route? No, it is an open area with no reserved spots
- Are accommodations made for handicap on parade route? No. Handicap rooms are available but not along route.
- Is there a payment plan for F/F packages and when is cutoff date for purchase? Payment is due in full when a package is reserved and cutoff will be when the last package is purchased. All payments will be made out to the Munford Band.
- How can families of 5 reserve a room? It would be best to find a family who would have needed spots available in their room and share. This is a hotel requirement of a limiting 4 people to a room. Every bed needs a name and subway passes will be issued to each name. 2 year olds and under are considered infants.
- The Westin does not have as great a view of the Hudson as the Hyatt
- Will band camp be impacted by Macy events? No, Band camp will begin on July 13 will end on July 31.

If you have any specific questions concerning Macy's package sales contact Jason Hibbard at vicepresident@munfordband.com. Packages will be available for purchase after the booster meeting.

Directors Remarks -

Hope you enjoyed the Christmas concert it was fun putting it together. Our next concert is scheduled for March 12. The color guard will perform. No date for senior concert yet.

There were no further questions and a motion was made to adjourn by Dana Swope and seconded by many. All were in favor. None opposed. Meeting adjourned at 8:37 p.m.

Next Meeting February 9, 2015 at 7 p.m. in the band room

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